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LUISA CASTELLARI

SENIOR DIGITAL ART DIRECTOR

BORN IN 1982, LIVING IN MILAN



LUISA.CASTELLARI@GMAIL.COM



publicis sapient

DIGITAL ART DIRECTOR & UI/UX DESIGNER

Design for website, landing, ecommerce, digital app, banner adv, social, video storyboard

2012 —> NOW

media in motion

DIGITAL ART DIRECTOR & DESIGNER

Design for websites, adv, promo, print, corporate identity, social

2011 —> 2012

ALCOS COMUNICAZIONE

DIGITAL ART DIRECTOR & DESIGNER

Design for Premium and Custom websites. In collaboration with Seat PagineGialle and 77Agency

2009 —> 2011

Inedit

GRAPHIC DESIGNER

Design for free press On Stage Magazine, print, web design. Render and 3D.

2007 —> 2012

FOR THESE CLIENTS



SPEAKING

ITALIAN ●●●●●
ENGLISH ●●●●●
FRENCH ●●



Using

ADOBE SUITE
FIGMA
SKETCH

SKILLS

DIGITAL DESIGN,
ILLUSTRATION, VISUAL,
VECTOR DESIGN,
PHOTO RETOUCHING,
HTML&CSS,
BRAINSTORMING,
CREATIVE APPROACH

EDUCATION

2008 POLITECNICO DI MILANO, III FACOLTÀ DI ARCHITETTURA - FACOLTÀ DEL DESIGN
Master's degree, Industrial Product Design, 104/110

2005 POLITECNICO DI MILANO, III FACOLTÀ DI ARCHITETTURA - FACOLTÀ DEL DESIGN
Bachelor's degree, Industrial Product Design, 97/110